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1919



The Strain that Leads

J. L. SCHILLER,

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TOLEDO, OHIO



BUSINESS RULES

Prices. quoted are net and as low as high quality will permit; this list cancels all previous quotations.
Quality. All seeds offered are grown by ourselves or specialists and purchased regardless of cost and cannot be compared with ordinary commercial quality. All Plants from pots are grown as good as size of pot will permit, no weak and spindly stock will be sent out.

Filling Orders. Orders are filled in rotation. Standing and advance orders as soon as stock is ready, and all other orders as soon as received, and should varieties be exhausted they will be forwarded when again in stock.

Shipping. All the big express companies enter Toledo and shipments through them go direct without transfer to any other company any place in the U. S. This insures promptness and low charges. Plants are packed carefully in light boxes, and whether shipped by **Parcels Post, Express or Freight**, travel entirely on purchaser's risk—our responsibility ceases after being receipted by carrier.

Parcel Post shipment must be prepaid. Sufficient money to prepay charges must be added.

Terms. All sales are made on a **strictly cash basis, regardless of the responsibility of the customer**, and all orders will be shipped C. O. D. if no cash accompanies the order.

Remittance should be made by P. O. Money Order, Express Money Order, Bank Draft or Registered Letter.

C. O. D. orders must be accompanied by partial payment to assure acceptance.

Warranty. All possible care is taken to supply "**New and True**" Seeds, Bulbs and Plants, but no warranty is given, expressed or implied, as to description, quality, productiveness or any other matter of goods sent out, nor will I be responsible for the crop and orders will be filled on these conditions only. Should errors occur, please report at once and I will endeavor to adjust to your satisfaction.

Toledo, O., January, 1919.

J. L. SCHILLER.

BEGONIA GRACILIS

We shall have again, as usual, a large quantity of these Christmas favorites to offer for shipment from only on from 3" pots at \$8.00 per 100, \$75.00 per 1,000, and will confine ourselves to the three varieties, which have proven best by test, namely **Luminosa**, a fine Christmas red; **Mignon**, deep salmon pink; and **Prima Donna**, bright rose pink.

CINERARIA HYBRIDA GRANDIFLORA SEED

The strain offered is from the same sources as in previous years and has always given perfect satisfaction.

Price: Any of the following except where noted, 40c per ½ Tr. Pkt.; 75c per Tr. Pkt.

Alba, large white flower, center purple.

Azurea, medium flowers, deep sky blue.

Matador, large flower, crimson-scarlet.

Rosea, large flower, bright pink.

Sanguinea, large flower, deep blood red.

Dwarf Gold Medal Mixed Colors.

Medium Tall Gold Medal Mixed Colors.

Double Gold Medal Mixed Colors.

Dwarf Large Flowering Stella, Mixed Colors.

Stellata Mixed Colors, tall growing, small flowers.

Collection of ½ Tr. Pkt., of 6 colors, each, \$2.25.

Collection of Tr. Pkt., of 6 colors, each, \$4.25.

CYCLAMEN PERSICUM GIGANTEUM PLANTS

Our strain of Cyclamen is well known and perhaps as good as the best. Flowers are large, well shaped, of good clear colors, on strong wiry stems. All our plants are from our own grown seed from plants carefully selected when in bloom.

Bright Dark Red, Bright Light Red, Pink, Pink with Dark Eye, Rose, Salmon Glory, White, White with Dark Eye, Mixed Colors.

Price: Transplanted seedlings from flats, separate colors or mixed with 15% salmon, \$5.00 per 100, \$45.00 per 1,000. Salmon above this per centage, \$6.00 per 100.

Plants from 2" pots, April delivery, \$7.50 per 100; \$70.00 per 1,000.

Plants from 3" pots, June delivery, \$10.00 per 100; \$90.00 per 1,000.

PRIMULA CHINENSIS SEED

Our strains of these have always given satisfaction, and are again from the same sources. Owing to the conditions with which our specialists had to contend, our collections have been depleted, but are large enough for all.

Primula Chinensis Fimbriata Grandiflora

Alba Pura, pure white.

Alba Pura, double flowers.

Alba Magnifica, white, large yellow eye.

Coccinea, deep red, Christmas color.

Coccinea, double flowers.

Coerulea, clear blue, large flower.

Kermesina Splendens, rosy carmine.

Rosea, dark pink.

Rosea, double flowers.

Mixed Colors.

Mixed Colors, double flowers.

Price: Any of above 40c per ½ Tr. Pkt., 75c per Tr. Pkt.

Collection of ½ Tr. Pkt. of 6 colors, \$2.25.

Collection of 1 Tr. Pkt. of 6 colors, \$4.00.



Primula Chinensis, Named Varieties

A few selected varieties with largest flowers, perfectly fringed and brightest colors, for a critical trade:

Price: Any of the following, 50c per 100 seeds; \$1.00 per 250 seeds.

Carbuncle, large flower, dark velvety blood red, without doubt the finest and darkest of all.

La Defiance (Crimson King), brilliant salmon scarlet, brightest of all, finest color known.

La Duchesse, large flower, white shading to rosy carmine in center.

La Violette, very large flowers, light blue, deeply fringed.

Morning Dawn, very large flowers, deep blush rose, deeply fringed.

Sedina, large deep fringed flower, bright dark rose.

Snowqueen, large flower of purest white, deeply fringed.

Special Mixture, containing 50 seeds, each of above, \$1.50.

Collection of 100 seeds of each of above, \$3.00.

Primula Chinensis Fimbriata Gigantea

There is a great difference between this—The Giant—and the preceding—The Large Flowering—strain they are giants in every way. We can only offer a few colors this season.

Price: Any of the following 50c per 100 seeds; \$1.00 per 250 seeds.

Alba Pura, pure white.

Carminea, bright carmine.

Cupreata Emperor, deep coppery red.

Mixed Colors.

Primula Chinensis Stellata

These have met with much favor, the flowers are small and, if given time to fully develop at least five flower stems, will cover the plant with a cloud of flowers.

Price: Any of the following 50c per 100 seeds; \$1.00 per 250 seeds.

Alba, pure white; **Deep Salmon**; **Ruby**, deep scarlet.

PRIMULA MALACOIDES

The popularity of this Primrose has spread so rapidly since we introduced it in 1911, that a description is not necessary. The original type has been excelled in **Schiller's Hybrids**, gained through crossings of a chance seedling (grandiflora) with Chinensis and Obconica.

Pink, very deep pink, almost red, old type: ½ Tr. Pkt. 60c; Tr. Pkt. \$1.00.

Schiller's Hybrids, lively enchantress pink, flowers one inch in diameter. Tr. Pkt. \$1.00.

Grandiflora White, seed very scarce. Tr. Pkt. \$2.00.

Townsendii, dwarf type, large starlike flowers, lavender pink. Tr. Pkt., \$1.00.

PRIMULA OBCONICA

The Strain that Leads

We expected to have a generous supply of seed of all listed varieties early in season, but conditions were against it and we are not in a position even now to promise seed, but expect to have some the latter part of March, and will take orders for seed for delivery at that time if any.

Up to the present we have, however, enough seed for our own supply of plants for shipment from June on, and ask all our old customers to place their order for plants now and be sure of—**The Strain That Leads**. Owing to the great disappointments through inferior strains sent out during 1918, we expect a much larger demand for plants and would like to see our old customers get theirs first. Orders now booked for summer delivery are many thousands ahead of last year in April.

Since years we have, through careful crossing, tried to improve this type of Primrose, and have now a strain which actually leads any other strain in every respect. Most colors now produce flowers of 2" and over in diameter.

PRIMULA OBCONICA GRANDIFLORA

The improved strain of the large flowering type, very floriferous.

Price: Any of the following 60c per ½ Tr. Pkt.; \$1.00 per Tr. Pkt.

Alba, large pure white, large truss.

Appleblossom, light pink, very large.

Celeste, light porcelain blue, large.

Coerulea, deep blue, medium size.

Crispa, large waved flowers in light pink, dark pink and lavender.

Kermesina, brilliant carmine.

Lilacina, large flower, light lilac.

Magnifica, large yellow eye, white and pink.

Oculata, dark eyed, in light pink, dark pink and lavender.

Purpurascens, deep purple, medium.

Rosea Splendens, large bright rose.

Salmon Queen, large, fine light salmon.

Violacea, very large, deep lavender.

Mixed Colors.



PRIMULA OBCONICA GRANDIFLORA FIMBRIATA

(Same as preceding but with fringed flowers.)

Price: Any of the following 60c per ½ Tr. Pkt.; \$1.00 per Tr. Pkt.

Alba, pure white.

Appleblossom, light pink.

Kermesina, deep carmine.

Lilacina, light lilac.

Rosea, deep pink, large flowers.

Violacea, large, deep lavender.

Mixed Colors

PRIMULA OBCONICA GIGANTEA

Very strong grower with extra large flowers in large clusters.

Price: Any of the following 60c per ½ Tr. Pkt.; \$1.00 per Tr. Pkt.

Appleblossom, light pink.

Coerulea, very large, sky blue.

Kermesina, deep carmine.

Purpurea, deep purple, medium.

Rosea, bright rose, very large.

Violacea, deep lavender, very large.

Mixed Colors

PLANTS OF PRIMULA OBCONICA

Will be ready from June on from 2" pots at \$5.00 per 100; \$45.00 per 1,000, and from 3" pots at \$10.00 per 100; \$90.00 per 1,000.

PLACE YOUR ORDER NOW

HYDRANGEAS

We have been growing Hydrangeas for several years and have been very successful in producing plants with short, stocky shoots that flower freely. We shall have more this season than ever before, and urge our customers to place orders early for forcing stock, September delivery.

Our collection is as complete as any in the country, and where varieties are exhausted, we will substitute as good as we can. The descriptions given are those of the introducer.

Stock offered for June delivery from 2-inch pots.

Attraction, an early free flowering pink, \$10.00.

Avalanche, a very popular white variety, \$6.00.

Baby Bimbenet, very dwarf, free and early, silvery rose, \$8.00.

Beaute Vendomoise, immense heads of white flowers tinted pink, \$10.00.

Bouquet Rose, large trusses of well-formed flowers, rosy amber turning to bright pink, \$8.00.

Directeur, Vuillermet, a good pink with fringed flowers of medium size, very large heads, \$10.00.

Eclaireur, a bright carmine rose, very good, \$10.00.

E. G. Hill, immense trusses of a pleasing pink, early, \$7.00.

Galathea, large trusses with pinkish flowers, compact grower, \$6.00.

General de Vibraye, very large heads of bright rose, a splendid forcing variety, \$6.00.

Joconde, large heads of blush pink, very free and early, \$6.00.

La France, strong grower, large trusses of rose flowers, deeply fringed, \$8.00.

La Lorraine, pale rose, turning to pink, large flowers, \$7.00.

La Perle, the grandest, largest and finest white, flowers deeply fringed, \$6.00.

Lilie Mouillere, a bright carmine rose, so far the best, habit and foliage like Otaksa, flowers of great substance. Excels Otaksa in freedom and earliness, \$10.00.

L'Islette, rosy carmine, large trusses of deeply fringed flowers, \$6.00.

Louis Foucard, very free and early, deep rosy carmine, \$8.00.

Louis Mouillere, very distinct and valuable variety, a fine shade of deep rose-pink, fringed florets in trusses of immense size, \$10.00.

Mlle. Agnes Barillet, large trusses of white tinted pink, compact grower, \$8.00.

Mlle. Renee Gaillard, flowers a milky white, in large panicles irregularly dentated, \$7.00.

Mme. Auguste Nonin, an unusually attractive pretty pale pink in heads of large size, \$7.00.

Mme. Emile Mouillere, very large flowers, frequently over two inches in diameter of the purest white, with rosy-carmine eye, \$6.00.

Mme. Foucard, large flowers of soft pink, \$8.00.

Mme. Legou, immense trusses of compactly placed florets, creamy white, \$6.00.

Mme. Maurice Hamar, large delicate flesh-rose color, a pleasing shade, \$6.00.

Mme. R. Jacquet, unusually attractive variety of unique coloring, opening like a cluster of apple blossoms, compact heads, pale pink, \$7.00.

Mont Rose, immense panicles of clear flesh-rose, early and practically everblooming, \$6.00.

Mousseline, very large heads of a deep pink, \$10.00.

Opale, quite distinct in color, a lively pale rose with attractive pale green, vigorous foliage, \$10.00.

Otaksa, the old well-known deep pink.

Professeur A. Vezzin, white shaded with carmine, \$7.00.

Radiant, a good rose carmine, \$6.00.

Ronsard, very large individual flowers as well as trusses of a beautiful rose tint, \$6.00.

Senateur Henri David, very large flowers and trusses of a creamy pink, \$6.00.

Souvenir de Lieut. Chauré, large heads of bright carmine-rose; strong grower, \$7.00.

Souvenir de Mme. E. Chautard, one of the prettiest, robust habit, deservedly the most popular forcing variety, early and free, bright rose, \$7.00.

Souvenir de Mme. Victor Raoult, very large lively rose, \$10.00.

Vieux Chateau, strong upright grower, with immense trusses of very large white flowers, shading to pink as they get older, \$7.00.

Ville de Chartres, pure white, immense heads, \$10.00.

Price: Forcing stock for delivery from September on.

3-in., 12c; 4-in., 20c; 5-in., 25c; 6-in., 35c; 7-in., 50c.